

# PLATTSVILLE MEMORIAL COMMUNITY ARENA



## ADVERTISING OPPORTUNITIES



**Plattsville Memorial Community Arena**

68 Mill St. East

Plattsville, Ontario

[www.blandfordblenheim.ca](http://www.blandfordblenheim.ca)

(519) 684-7482

# DASHER BOARD & ZAMBONI

## ADVERTISING

Expose your business to thousands of customers per week. Our patrons are a captive audience in our arena for two or three hours at a time. As an advertiser, this means your sign has a maximum impact and exposure. Your Dasher Board or Zamboni advertisement will keep your company as part of the action all season long!



### *Why advertise with us?*

- *Small community with big exposure to people. Over 50,000 visits per season to the arena!*
- *Captive audience for hours!*
- *Community support by and for your company!*
- *Newly renovated facility making your business advertisement look fresh and sharp all the time!*



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Plattsville Memorial Community Arena  
Mailing Address: Box 100, 47 Wilmot Street, Drumbo, ON N0J 1G0

## ADVERTISING CONTRACT

Return this contract with payment

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ ext: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Dasher Board Advertisement:** Price includes initial production of advertiser sign, installation and protective lexan. Price does not include graphic design of sign or replacement sign, design or production, in the case of damage. PDF of graphic design must be sent to [tbaer@blandfordblenheim.ca](mailto:tbaer@blandfordblenheim.ca) for approval and production.

All pricing includes HST and are on an annual basis from October 1 to September 30. **Cheques must be made payable to:** Township of Blandford-Blenheim **For Information contact: Trevor Baer, Facilities Manager**

Box 100, 47 Wilmot Street

Drumbo, ON N0J 1G0

Phone: 519-684-7482

Fax: 519-684-7745

**Do Not make cheques payable to the Arena**

E-mail: [tbaer@blandfordblenheim.ca](mailto:tbaer@blandfordblenheim.ca)

Please select your advertising option by checking the box of one of the following opportunities:

- ☐ Option A - 1 year annual at \$500
- ☐ Option B - 3 year term for \$1500 (a 17% savings on Option A)(invoiced at \$500 each October)
- ☐ Option C - 2 signs for the same company in different locations for \$1100 annually (save \$100 a year)

**Zamboni Business Logo Exclusive Advertisement:** Price includes initial production of advertiser logo and installation of decals on both sides of the Zamboni. Price does not include graphic design of logo or replacement logo, design or production, in the case of damage. PDF of logo design must be sent to [tbaer@blandfordblenheim.ca](mailto:tbaer@blandfordblenheim.ca) for approval and production. This is exclusive advertising to only 1 business on the machine for maximum exposure.

- ☐ Option D - 5 year term with an annual fee of \$900 invoiced in October of each year.

**Wall Advertisement:** Price includes initial production of advertiser logo and installation of sign on wall near ice pad. Price does not include graphic design of logo or replacement logo, design or production, in the case of damage. PDF of logo design must be sent to [tbaer@blandfordblenheim.ca](mailto:tbaer@blandfordblenheim.ca) for approval and production.

**Option E - 1 year term with an annual fee of \$300**